9th International Strawberry Symposium
3th – 6th May 2020 - Rimini, Italy

Strawberry in intensive cultivation systems (open fields, protected, soilless), small farms and urban agriculture for the benefit of the consumer in a global society.
Italy is one of the most important EU countries for Strawberry production, now cultivating 3,625 ha (34% in the North; 66% in the South).

Italy offers a wide range of Strawberry production systems to suit its varied climate; from the warm Southern areas to the cold mountain regions.

Italy has a long history of high quality research and training.

Italy has one of the most organized Strawberry industry with high impact at EU and international levels.

Italy is one of the most attractive countries in the world!

Source: CSO, Ferrara (Italy)
<table>
<thead>
<tr>
<th>Location</th>
<th>Year</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quebec City, Canada</td>
<td>2016</td>
<td>Aug 14 to 17</td>
</tr>
<tr>
<td>Beijing, China-PR</td>
<td>2012</td>
<td>Feb 18 to 22</td>
</tr>
<tr>
<td>Huelva, Spain</td>
<td>2008</td>
<td>Mar 3 to 7</td>
</tr>
<tr>
<td>Brisbane, Australia</td>
<td>2004</td>
<td>Sep 12 to 17</td>
</tr>
<tr>
<td>Tampere, Finland</td>
<td>2000</td>
<td>Jul 9 to 14</td>
</tr>
<tr>
<td>Veldhoven, Netherlands</td>
<td>1996</td>
<td>Apr 28 to May 3</td>
</tr>
<tr>
<td>Baltimore, USA</td>
<td>1992</td>
<td>Sep 13 to 20</td>
</tr>
</tbody>
</table>
| Cesena, Italy          | 1988 | May 22 to 27  

Started by Prof. Pasquale Rosati
ISS2020 - Proponents | Dates | Venues

Meeting Proponents:
UNIVPM - Università Politecnica delle Marche
CREA - Consiglio per la Ricerca in Agricoltura e l’analisi dell’Economia Agraria

- **Pre-tour:** 1-2 May 2020
  Cultivation areas in Southern Italy:
  Sicily, Campania, Basilicata

- **ISS2020 Rimini:** 3-6 May 2020
  Palacongressi di Rimini 3–5 May 2020;
  MACFRUT Fruit & Veg Professional Show
  6 May 2020

- **Post-tour (1):** 7-8 May 2020
  Berry School Ancona UNIVPM
  Training course on berry science and technology.

- **Post-tour (2):** 7-8 May 2020
  Nurseries and cultivation areas in Northern Italy:
  Cesena, Ferrara, Verona, Trento.
Pre-Symposium Tour

May 1st – 2nd, 2020  Cultivation areas in Southern Italy

Pre-Tour package including:
Arrival at Naples’ airport and visit to
Battipaglia and Metaponto production areas:
Pick up at airport
Bus transfer
Technical visits
Hotel accommodation
€ 200,00 / person

A visit to Marsala-Sicily production area can be also organized for the day before.

*By request, arriving on April 30th
Opened in 2011
One of the largest conference centres in Europe
State-of-the-art technologies
High-quality Italian style furnishings
Catering provided in all areas
Environmentally-friendly

38,000 sqm total area
11,000 sqm exhibition area
3 main entrances
39 maximum number of halls
1,600 amphi-theatre seat capacity
4,700 main hall seat capacity
The proposed ISS2020 in Italy will follow the new ISHS 2.0 approach bridging the gap between academia and strawberry industry from research to production, market and consumers.

ISS2020 in Italy will be an attractive and high value investment that will be accessible to all experts worldwide.

The reasons for attending ISS2020, a high quality Symposium on strawberry:

1. The most popular edible fruit worldwide.
2. The most studied berry from the agronomic, genomic and nutritional viewpoint.
3. The most adapted berry to different climatic conditions and cultivation systems: intensive for high yields and local and sustainable production.
4. The relevant source of bioactive compounds due to its high level of Vitamin C, folate and phenolics that express relevant antioxidant capacities with high health benefits for the consumer.
5. A crop that provides an opportunity for rural development and improvement in the growers quality life.

The scientific program will be built upon these topics.
MACFRUT: an unique exposition and business opportunity for ISS 2020

May 6th, 2020   Rimini Expo Centre

Leading trade fair for professionals operating in the fruit and vegetable sector in Italy and in Europe.

- Technical and business ISS2020 section on International Strawberry Industry
- Expositions, business meetings and specialized workshops
- Strawberry varieties exposition
- The winner of the Innovation Award will be honored
- Free entrance for ISS2020 delegates
- Special rates for exhibition spaces for Symposium companies

STRAWBERRY DAYS
A three-day city roadshow with:
- restaurants with special awards
- a live music concerts
- hot-air balloon show on the sea
- strawberry fields free picking
- strawberry points for consumers
Ancona – Marche Region
Università Politecnica delle Marche - Training course on berry science and technology

To continue previous and ongoing EU programs, a Summer Berry School will be organized. The program will be directed to students, young scientists and technical staff from public institutions or enterprises.

The Educational and Training Program will focus on basic and applied scientific knowledge related to Strawberry production (breeding and biotechnology, nursery propagation, fruit production, exporting and retailers).
May 7th – 8th, 2020 Nurseries and cultivation areas in Northern Italy

Travel Information:
Post-Tour package including:
Bus transfer from Rimini, connecting transfers;
Technical visits
Hotel accommodation
€ 200,00 / person

Departure from Venice Airport (recommended), Verona Airport or Bologna Airport
Accommodation - Rimini

The Rimini Riviera has hotels in abundance - over a thousand in the 3 to 5-star categories. Plenty to suit every taste and every need. Hotels are mostly located along the seafront, which is a very short distance from the Palacongressi.

A.I.A. PALAS (Associazione Italiana Albergatori) is the quality brand of Rimini hospitality at the service of the meeting industry. It is a pool of 65 selected hotels that guarantee over 2,500 rooms.

For further information: www.aiapalas.it
Rimini Convention Bureau - Event & Conference Business Unit of Rimini Fiera Spa can provide the support of a permanent Local Organising Committee for the acquisition of national and international congresses.

According to the characteristics of the congress and the requests submitted by the Association, the LOC is ready to look for the support needed and to develop actions aiming to bring the event to the destination.
Italian expertise for the Symposium

MAJOR PUBLIC ISTITUTIONS

Università Politecnica delle Marche
Bruno MEZZETTI
Maurizio BATTINO
Franco CAPOCASA
Luca MAZZONI

CREA Consiglio per la Ricerca in Agricoltura e l’Analisi dell’Economia Agraria
Walther FAEDI
Gianluca BARUZZI
Alessandro LIVERANI
Davide NERI

ENEA – TRISAIA
Carlo ROSATI

MAJOR PRIVATE ORGANIZATIONS

Alessio MARTINELLI – CIV Ferrara
Michelangelo LEIS - Vivai Mazzoni Ferrara
Jacopo DIAMANTINI - Vivai Salvi Ferrara
Carmela SURIANO - Planitalia Policoro
Gianluca SAVINI - Sant’Orsola Trento
Lucilla DANESI - Vivai Geoplant - RAVENNA
Danilo BERNARDINI - Vivai Raggi – Cesena
Alvaro CROCIANI – CRPV
Nicola TUFARO – Nova Siri Genetics
Elisa MACCHI – CSO Ferrara
Andrea ALBANESI – Marche Region
Gianni MALAVOLTA – Marche Region

WITH THE SUPPORT OF THE MINISTER OF AGRICULTURE and OF THE REGIONAL GOVERNMENTS OF:

- MARCHE
- EMILIA ROMAGNA
- BASILICATA
- VENETO
Partners | Sponsors
See you in Rimini in 2020!