

# MODUS OPERANDI

PALACONGRESSI DI RIMINI CASE HISTORY



## AT A GLANCE

### PROFILE OF THE EVENT:

**Be Wizard!**

15 – 16 April 2016

### TYPE

Training seminar

### PARTICIPANTS

1,200

### DURATION

2 days

### SPECIFIC NEEDS

Flexibility of space, high density internet connection, meeting rooms for parallel sessions, expo area

### CBRR'S

Consultancy, design and client assistance



## THE EVENT MANAGER REPORTS

"**BE-Wizard!** returned to the Palacongressi di Rimini for the 5th year running. Over the years, the relationship with the promoters TITANKA and Promozione Alberghiera Rimini's hotel cooperative, has strengthened and created a **perfect synergy** which has led to the development of a more structured communications and logistics project, in terms of the **technology capable of channeling the wide range of multimedia content**, and the spaces available for the event's work sessions. The venue's **versatility and functionality** made it possible to host the **1,200 participants** in the **Amphitheatre** for the **plenary sessions**, while in the various **parallel rooms**, work continued on the themes included in the full training programme with its numerous guests, including international speakers».

Elena Marani , Event Manager

Event & Conference Business Unit Rimini Fiera

## INTERVIEW WITH THE CLIENT

When we talk about the Palacongressi di Rimini, we talk about a state-of-the-art space, being so for many years, as regards the type and the capacity of its facilities. During these years our request of widening the WIFI network coverage has been satisfied, both within common spaces and inside the rooms – a fundamental element for the success of the event. The staff of the Palacongressi stood out, in particular, in two moments. The first was five years ago when the members of our organization decided to move the Be-Wizard event to the Palacongressi di Rimini. We noticed immediately the qualities of its staff: great professionalism, expertise, but, above all, expert logistic support that provided us with useful suggestions aimed at the growth of the event, and not merely to its hosting.

Enrico Pozzi, ideatore Be Wizard! e Presidente Titanka!