



PRESS RELEASE

INTERNATIONAL CONFERENCES IN RIMINI: AGREEMENT SIGNED BY ALMA MATER STUDIORUM AND ITALIAN EXHIBITION GROUP

- Three-year agreement for the development of bids to secure national and international conferences in Rimini and Romagna
- Rector Giovanni Molari: "The agreement with IEG fosters the promotion of science, research and higher education"
- The agreement is part of a long-standing collaboration between IEG, the Alma Mater Studiorum and Uni.Rimini

Rimini, 23 January 2024 - Auspicious and significant, the agreement signed between Italian Exhibition Group and Alma Mater Studiorum - University of Bologna sealing a three-year agreement which consolidates and lays down the collaboration for the development of bids to secure national and international conferences in Rimini and in the Romagna area.

In the wake of the traditional role of convention bureau carried out by IEG, the agreement promotes contact with future ambassadors and allows the local area to express its full intellectual potential, as well as providing UNIBO with a professional partner for the development of bid projects for conferences to be held in Rimini and Romagna at facilities managed or available to IEG.

"The Alma Mater Studiorum - University of Bologna, in collaboration with Italian Exhibition Group, is committed to providing its lecturers and researchers with advanced tools to continue as leading players in the promotion of science, research and higher education at European and international levels." **Comments Rector Prof. Giovanni Molari.**

"The driving nature of the professors in Italy's founding university— **remarks Fabio De Santis, Director of the Event & Conference Division at IEG** — makes Rimini, which is home to one of its campuses, an intellectual capital of excellence allowing us to aspire, as a destination and as a local area, to previously unanticipated goals. IEG's activity has already achieved a powerful shift forward guaranteed by an operational alliance consolidated with a local area that for years has been accustomed to partnering with one of the top venues in Europe. Finally, a big thank you for the activity carried out by Uni.Rimini, a consortium company supporting the Rimini university campus of the Alma Mater".

IEG will be responsible for developing bids in synergy and in support of UniBO professors and researchers interested in bringing national and international congresses and conferences of their reference associations or research fields to the Romagna area and to the Palacongressi in Rimini.

This move will also benefit international agencies and organisers, for which IEG's Event & Conference Division will be able to activate preferential contacts with local university expertise and, thanks to major international events, create significant opportunities for cultural and professional growth.

By virtue of this agreement, the professors and researchers present in the five UNIBO Campuses (Bologna, Cesena, Forlì, Ravenna, Rimini) will also be able to avail of a tool that will contribute to providing even more visibility to their research activity and to the 250 degree courses offered to over 90,000 students.

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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.