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Press Release

IEG: EVENTS KICK OFF WITH ARTISTIC FLAIR

The Palacongressi di Rimini opens its doors to a new initiative, PERL_ARTE, where contemporary artists dialogue with the innovative venue

From July 7th, Luca Giovagnoli's works on show in the Convivio art space

Rimini, 2nd July 2021 – It's time to restart...with art. From July 1st, the **Palacongressi di Rimini** has warmly welcomed back in-person conventions and congresses, with a novelty factor.

The reopening coincides with the launch, from **Wednesday 7th July**, of a new project: **PERLarte – Art exhibitions at the Palacongressi di Rimini**, an initiative promoted by **Italian Exhibition Group** in collaboration with **Art Preview, Augeo Art Space** and curated by Rimini gallery owner, **Matteo Sormani**.

The language of contemporary art, through the works of various artists, makes its debut at the Palacongressi, a venue that with its distinctive, modern architecture, and just a stone's throw from Rimini's old town, has characterised the urban landscape for the past decade.

The first exhibition, scheduled from **7th July to 31st December 2021**, in the Convivio art space, will showcase the works of **Luca Giovagnoli**. The exhibition is curated by Matteo Sormani / Art Preview / Augeo Art Space. The chosen space, Convivio, can be directly accessed from Via della Fiera.

"After the successful experience inaugurated last year with the exhibition of works by Maria Luisa Tadei in the foyer beneath the "shell"- explains **Fabio De Santis**, Director of IEG Event & Conference division - through the language of art, the new project aspires to create a dialogue between the citizens and an aesthetically stimulating location such as the Palacongressi, whose external spaces have already taken on the role of a piazza, where people meet up. It is also our contribution to affirming Rimini as a city of art, in the wake of its ongoing brand repositioning".

"The deep blue sky, the dynamism of a body in torsion, in motion, diving into a new season: the drive behind PERLarte is depicted in Luca Giovagnoli's work *Trampoline*, chosen as the symbolic image of the exhibition", explains curator, **Matteo Sormani**. "PERLarte - he continues - which refers to the pearl, the large marble sphere at the centre of the "shell" inside the venue, will embrace art exhibitions by contemporary artists in its spaces, opening it up to a new audience, who appreciates art and beauty".

The Convivio space and the exhibition will remain open during the events to be held at the Rimini Palacongressi. We were already up and running with a company convention on July 1, followed by a training event by Leonardo Leone from 2-4, and organisation is underway for the **Snep European Convention** (10-11 July). There is also great



enthusiasm for the return in-person of the **Web Marketing Festival** from 15-17 and, in August, for the **ANMCO National Congress, National Association of Hospital Cardiologists**.

PERLarte – Art exhibitions at the Palacongressi di Rimini

July 7 - December 31, 2021

Artist: Luca Giovagnoli

Curator: Matteo Sormani

Cover Artwork:

Trampoline - oil on canvas cm. 150x150 - Year 2020

Luca Giovagnoli was born in Rimini in 1963 where he still resides today. After completing his studies, his first approach to art was in the field of graphics and the creation of paintings for major advertising campaigns for names such as Peugeot, Agfa and Citizen. At the end of the 90s he moved to Milan where he immediately began collaborating with galleries and curators. In 2002, he presented Vittoria Coen's solo exhibit, "Anonymous Letters" at the San Marino Contemporary Art Gallery. Among his main exhibitions in 2004 was a wonderful solo exhibit at the Magazzini del sale in Venice; in 2006, another solo exhibit at the Bonelli Artecontemporanea Gallery in Mantua curated by Beatrice Buscaroli, in 2007, "Adriatica" curated by Davide Rondoni in the Sala del Podestà Rimini; in 2011, he was present at the 54th Venice Biennale Italian Pavilion in Parma and Palazzo Pigorini; in 2014, "Ancestor" Ismi Artecontemporanea Viareggio, 2019 "Due Strade" two-person exhibit alongside Lola Schnabel at Augeo Art Space Rimini; 2019 Art Miami Florida; 2020 "To Paint is to Love Again" at Galleria Nino Mier in Los Angeles curated by Oliver Zahm. He participated in the collective "Convivium" at Palazzo del Podestà Rimini. Some of Luca Giovagnoli's works are currently on display in the village of Portopiccolo Sistiana in Trieste.

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Italian Exhibition Group (IEG), listed on the Italian Stock Exchange, with venues in Rimini and Vicenza, has consolidated its leading position on the domestic trade fair and congress market, and embarked on an important process of foreign expansion establishing joint ventures with local operators in the US, United Arab Emirates and China, and established itself as a force to be reckoned with on the European scene.

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