

**RIVIERA
DI RIMINI**
CONVENTION
BUREAU


**PALACONGRESSI
DI RIMINI**
riminipalacongressi.it


VICCC
VICENZA
CONVENTION
CENTRE
vicenzaconventioncentre.it

PRESS
ITALIAN EXHIBITION GROUP
Providing the future
iegexpo.it

Press Release

IEG, IN-PERSON EVENTS: RIMINI REOPENS IN COMPLETE SAFETY

July 10 and 11 SNEP EUROPEAN CONVENTION TRAINING EVENT

**THE NEW EDITION OF WEB MARKETING FESTIVAL
ALREADY SCHEDULED AT THE PALACONGRESSI JULY 15-17**

**RECONFIRMED THE ANNUAL MEETING FOR FRIENDSHIP AMONG PEOPLES
TO BE HELD IN AUGUST AT THE EXPO CENTRE**

**FOLLOWED BY THE 52nd NATIONAL ANMCO CONGRESS
DEDICATED TO DIGITAL CARDIOLOGY**

Rimini, 14 May 2021 – The organizational machine of the **Event & Congress** division of **Italian Exhibition Group** is notching up more important appointments on its upcoming summer calendar. And they will finally be in-person, in total compliance with safety regulations and with the assistance of **digital integration**: TV studio formats, virtual platforms, streaming. Implementation of its already state-of-the-art conference services, catering to the new needs of the meeting industry and made possible by the non-stop research and development carried out during the pandemic.

Here are the main events on the agenda **starting from July**, when the venue will reopen its doors to visitors.

On 10 and 11 July, IEG's Rimini facility will host the **Snep European Convention 2021**, a training event of the leading network marketing company in the nutrition and body care sector, returning to Rimini after last September's edition. Over 1,500 promoters from all over Europe are expected to attend.



The **Web Marketing Festival** organised by Search On Media Group is back in attendance from **15 to 17 July**. Three days dedicated to the world of digital and social innovation, explored from A-Z through professional training and over 100 events dedicated to current affairs, innovation, culture, the world of cinema (in tribute to maestro Fellini) and live concerts, business and the future, addressing and investigating the main technological innovations and their social potential. To ensure widespread participation, WMF will maintain and enhance the hybrid format, providing participants with the option of following the event online by virtue of the platform functions already tested during the two 2020 editions. Last year, the event was carried out in hybrid form at the Palacongressi di Rimini in two editions (one in summer and one in November): the first, at the beginning of June, was a test-drive of the new **TV studio** format proposed by IEG for the entire duration of the event, among the first in Italy and since then it has become a **new feature in the congress and conference deal on offer** at the Rimini venue.

From 20 to 25 August the **Meeting for Friendship among Peoples** will also take place in Rimini this year. Having been held in hybrid form at the Rimini Palacongressi in 2020, it will return to occupy the spaces of the Expo centre and continue the fruitful relationship started with the Event & Congress division of IEG. This collaboration was put to the test during the Covid19 emergency with the Meet the Meeting launch event held in May 2020.

The **National ANMCO Congress** (National Association of Hospital Cardiologists), now in its 52nd edition, also returns to the Palacongressi and is among the appointments consolidated by the IEG congress division in the national Continuing Medical Education programme. It will be an in-person event from **26 to 28 August** with digital cardiology as its main theme.

PRESS CONTACT

Elisabetta Vitali, head of media relations and corporate communication IEG
Annamaria Gradara, IEG media consultant Event&Conference Division - +39 349 1761753

FOCUS ON ITALIAN EXHIBITION GROUP

**RIVIERA
DI RIMINI**
CONVENTION
BUREAU


**PALACONGRESSI
DI RIMINI**
riminipalacongressi.it


VICC
VICENZA
CONVENTION
CENTRE
vicenzaconventioncentre.it

PRESS

ITALIAN EXHIBITION GROUP
Providing the future
iegexpo.it

Italian Exhibition Group (IEG), listed on the MTA (screen-based stock exchange) organised and managed by Borsa Italiana S.p.A., has built up over the years, through its Rimini and Vicenza venues, a position of domestic leadership in the organisation of trade fairs and conferences, and has developed its foreign activities - also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, India - which have positioned it among the leading European operators in the sector.

This press release contains forecasts and estimates that reflect the current opinions of the management ("forward-looking statements") especially with regard to future operating performance, realization of investments, cash flow trend and evolution of the financial structure. The forward-looking statements are by their nature a component of risk and uncertainty because they depend on the occurrence of future events. Actual results may differ significantly from those announced, in relation to a plurality of factors including, but not limited to: trends in the out-of-home catering market and tourist flows in Italy, trend in the gold and jewellery market, trend of the green economy market; evolution of the price of raw materials; general macroeconomic conditions; geopolitical factors and developments in the regulatory framework. Furthermore, the information contained in this press release does not purport to be complete, nor has it been verified by independent third parties. The projections, estimates and objectives presented here are based on the information available to the Company at the date of this release.