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PRESS

ITALIAN EXHIBITION GROUP
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Press Release

IEG CONFERENCES, BACK IN BUSINESS WITH OVER 18,000 IN ATTENDANCE

EXCELLENT SIGNS OF RECOVERY FOR THE INDUSTRY BETWEEN MAY AND SEPTEMBER IN THE RIMINI AND VICENZA VENUES

Medical-Scientific conferences, training events, Hospitality Day and Web Marketing Festival: twenty or so events lined up from October to December at Palacongressi di Rimini

Rimini, 8 October 2020 – The **Italian Exhibition Group conference sector** never let its guard down during these difficult months and the results of this determination are starting to show. From restarting events in May, through to 30 September, **attendance** generated by the Event & Conference division reached **18,600** in the Rimini (**Palacongressi**), and Vicenza (**ViCC - Vicenza Convention Centre**) venues.

The first event, *Meet the Meeting*, took place on 23 May at the **Palacongressi di Rimini**, organized by the Meeting Foundation. It was the launch of the new TV format created in record time for the historic event which then took place in hybrid format at the Palacongressi from 18 to 23 August.

Spirit of adaptation, open to new challenges, know-how, safety guaranteed by safe business protocols, are the ingredients that have enabled us to provide prompt and competent responses in a context strongly conditioned by the limitations imposed by the health emergency.

In addition to the **13,000** attendees at the Rimini and Vicenza venues in January and February (pre-epidemic), the attendance generated by the IEG congress division in the first nine months of the year reached over thirty thousand (**31,600**).

THE CALENDAR FROM OCTOBER TO DECEMBER

Thanks to the non-stop re-scheduling activity and continuous dialogue with customers, almost thirty exhibitions and events (twenty of which at the Palacongressi in Rimini) of various shapes and sizes are lined up for the next few months in the two IEG venues.

The **49th National SIRM Congress**, (Italian Society of Medical and Interventional Radiology) took place last week (1-2 October) at the Palacongressi di Rimini. This followed the **ANMCO Congress** (National Association of Hospital Cardiologists) held from 27 to 29 August, and is a good sign that the **medical-scientific sector** is active and also confirms the excellent placement of the IEG congress division in the field of Continuous Medical Education. In a similar context, the **57th National SIR Congress** (Italian Society of Rheumatology) will be held in hybrid format from **25 to 28 November** followed by the **28th National SID Congress** (Italian Diabetes Society) from **2 to 5 December**.



On **October 13**, the doors of the Palacongressi will open to host the seventh edition of **Hospitality Day**, the event for the hospitality sector organized by Teamwork in 10 of the venue's rooms.

Among the training events planned, for which Rimini is the ideal location and destination, will be the training course **Servers who Sell** on October 28, devised by entrepreneur, Giuliano Lanzetti, to create qualified, motivated staff. This event generated great interest for the industry after the previous successful edition held in the Palacongressi in September 2019.

Earning with real estate is the topic of the course to be held in Rimini by trainer, **Andrea Gilardoni** from **30 October to 1 November**.

On **13 and 14 November** the third edition of the **Erickson 2020 Teaching Conference** will take place, aimed at the world of school and structured around three key words: transgress, connect, transform.

From 19 to 21 November, after the popular hybrid edition held at the Palacongressi last June, the **Web Marketing Festival** returns with over 80 events covering training, art, culture, business and networking.

N. B. - Visitors and attendees' data are provided directly by the third party organizers and therefore are not processed and/or verified by IEG.

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