

**RIVIERA
DI RIMINI**
CONVENTION
BUREAU

riminipalacongressi.it



PRESS

ITALIAN EXHIBITION GROUP
Providing the future

Press Release

IEG, THE PALACONGRESSI DI RIMINI SUCCESSFULLY CARRIES OFF THE FIRST FULLY IN-PERSON EVENT

From 11 to 13 September, the Grand Lodge 2020 of the Grand Orient of Italy attracted over a thousand participants to Rimini

The gathering was held in complete safety without having to make any substantial changes to the format of previous editions

Rimini, 21 September 2020 – As is customary, participants arrived from all over Italy, as well as some from abroad. They were all certainly very happy to finally be able to meet up in person. The Grand Lodge 2020 meeting of the Grand Orient of Italy, held from 11-13 September at **IEG's Palacongressi di Rimini** was proof that it could be done: getting back to "normal" for in-person conferences and events, respecting the Covid19 safety measures and precautions, which have by now become daily practice in our lives.

The event that took place, for the 20th consecutive year at the Palacongressi in Rimini, was in complete attendance without having to resort to hybrid formulas, and recorded numbers not very far off past years - about 1,500 participants – and was organised without significant changes to the usual format. The Sala della Piazza was set up as per usual to host the Temple of the Grand Lodge, with a rich programme of conferences, and cultural events such as exhibitions and book presentations. The traditional socialising lunches and dinners were also confirmed.

Italian Exhibition Group, with the fundamental collaboration of its catering partner **Summertrade**, confirmed its signature professionalism and experience when faced with even the most complex challenges, responding to customer needs and requests. The location of the Palacongressi, with its flexibility, large open spaces and advanced technological equipment, guaranteed immediate answers, which would not have been possible elsewhere.

"The synergy between our structure and the GOI - explains Director of the IEG **Event & Conference** division, Fabio De Santis - in applying all the association rules and institutional protocols on Covid19, was fundamental and guaranteed an event in total safety, demonstrating with facts and figures that

**RIVIERA
DI RIMINI**
CONVENTION
BUREAU

riminipalacongressi.it



**PALACONGRESSI
DI RIMINI**



PRESS

ITALIAN EXHIBITION GROUP
Providing the future

conferences and events can be held in the presence of more than a thousand people, without mass gatherings».

ITALIAN EXHIBITION GROUP PRESS CONTACTS

Elisabetta Vitali, head of IEG media relations and corporate communication

Annamaria Gradara, media consultant Event&Conference Division IEG - +39 349 1761753

This press release contains forecasts and estimates that reflect the current opinions of the management ("forward-looking statements") especially with regard to future operating performance, realization of investments, ca This press release contains forecasts and estimates that reflect the current opinions of the management ("forward-looking statements") especially with regard to future operating performance, realization of investments, cash flow trend and evolution of the financial structure. The forward-looking statements are by their nature a component of risk and uncertainty because they depend on the occurrence of future events. Actual results may differ significantly from those announced, in relation to a plurality of factors including, but not limited to: trends in the out-of-home catering market and tourist flows in Italy, trend in the gold and jewellery market, trend of the green economy market; evolution of the price of raw materials; general macroeconomic conditions; geopolitical factors and developments in the regulatory framework. Furthermore, the information contained in this press release does not purport to be complete, nor has it been verified by independent third parties. The projections, estimates and objectives presented here are based on the information available to the Company at the date of this release.